



**CITY OF GREENSBORO
FOR IMMEDIATE RELEASE**

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***NATIONAL CIVIC LEAGUE ANNOUNCES FINALISTS FOR 2006 ALL-AMERICA CITY AWARD
34 Communities Will Compete in Anaheim, California for Civic Award***

GREENSBORO, NC (April 13, 2006) – The National Civic League announced today the City of Greensboro was one of 34 finalist communities for the 2006 All-America City Award competition, the nation's longest running and most prestigious civic recognition program. Greensboro was the only North Carolina city selected as a 2006 finalist. The All-America City Award encourages and recognizes civic excellence, honoring the communities in which citizens, government, businesses and nonprofit organizations demonstrate successful resolution of critical community issues. Since 1949, more than 4,000 communities have competed and nearly 500 have been designated All-America Cities.

"Greensboro serves as a model for the rest of the country," said Christopher T. Gates, president of the National Civic League. "Greensboro is tackling challenges that seem insurmountable and are producing positive and tangible results with ingenuity and collaboration," he adds. "We are thrilled that Greensboro has been recognized as a City where civic engagement is alive and well," says Mayor Keith Holliday. "We look forward to representing Greensboro on the national stage and whatever the outcome, feel honored to be a competition finalist," he adds. "Those who participate in the All-America City Awards process are winners because they know that fulfillment comes from service to their communities. They are reaching across barriers to bring people together to talk, to build, to dream. That's what the Award is all about," said former U.S. Senator and former National Civic League Chairman, Bill Bradley.

The 34 finalists will participate in a final round of the All-America City competition in June. A delegation from each finalist community will present their innovative programs and local solutions to a jury of their peers from across the United States. Presentations will address a wide range of social and community issues, including crime, education, poverty, housing, and race relations. The jury will select the top 10 communities based on their presentations and crown them with the

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All-America City Award for 2006. The last time Greensboro was awarded the All-America City Award was in 1966 and 1991. The All-America City Awards will be announced and presented in Anaheim, California June 10 – 11.

The National Civic League is one of the leading proponents of citizen democracy in the United States. Founded in 1894 by Theodore Roosevelt and other government reformers, it is a nonprofit, nonpartisan organization dedicated to building community and promoting political reform at the local level. NCL accomplishes its mission through facilitating community processes and conducting and publishing research on political reform and community building. Through its All-America City Award program, NCL also celebrates community engagement efforts across the nation. For more information, visit www.ncl.org.

The City of Greensboro works in partnership with the community to increase the quality of life for all residents by fostering an environment of inclusion, diversity, and trust. As the seventh largest employer in Greensboro, the City has a dedicated professional staff of 2,800 employees who maintain four core values of honesty, integrity, stewardship, and respect. The City is governed by a council-manager form of government with a mayor and eight council members. For more information on the City of Greensboro, please visit us online at www.greensboro-nc.gov.

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